

1 of 3

**Showing Buylines:** All Lines

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) IAN AMBRON  
  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-525-9757

--- CONTRACT COMMENT ---

AMERICAN FOR PROSPERITY SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F	6A-7A		:60	\$2,000.00	11/01-11/02	2	1	2	\$4,000.00	
		Buyline Comment: 6A NEWS										
	2	TH-F	7A-9A		:60	\$2,700.00	11/01-11/02	2	1	2	\$5,400.00	
		Buyline Comment: TODAY										
	3	TH-F	12P-1P		:60	\$2,000.00	11/01-11/02	2	1	2	\$4,000.00	
		Buyline Comment: NOON NEWS										
	4	TH-F	2P-3P		:60	\$600.00	11/01-11/02	2	1	2	\$1,200.00	
		Buyline Comment: RACHEL RAY										
	5	TH-F	5P-530P		:60	\$9,000.00	11/01-11/02	2	1	2	\$18,000.00	
		Buyline Comment: 5P NEWS										
	6	TH-F	530P-6P		:60	\$10,000.00	11/01-11/02	2	1	2	\$20,000.00	
		Buyline Comment: 530P NEWS										
	7	TH-F	7P-730P		:60	\$5,000.00	11/01-11/02	2	1	2	\$10,000.00	
		Buyline Comment: INSIDE EDITION										
	8	TH-F	1135P-1235A		:60	\$3,000.00	11/01-11/02	2	1	2	\$6,000.00	
		Buyline Comment: TONIGHT										
	9	F	10P-11P		:60	\$4,000.00	11/02-11/02	1	1	1	\$4,000.00	
		Buyline Comment: DATELINE										



Station WOOD-TV GRAND RAPIDS, MI.

Advertiser ( ) .AMER 4 PROSPERITY

Product AMER 4 PROSPERITY

Estimate# EST 97

Buyer ELISE CLOYD

Phone#

Fax#

Agency ( ) MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //EST 97

Flight Dates 11/01/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

---REPORT TOTALS---

Report Totals: 28 / \$122,900.00

---SALES MONTHLY TOTALS---

Nov 12: 28 / \$122,900.00

Sales Totals: 28 / \$122,900.00

Station Totals: 28 / \$122,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$372,424	CATV	0%	WOOD	33%	WOTV	0%	WWMT	30%	WXMI	18%
		WXSP	0%	WZPX	0%	WZZM	19%				

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE